

# **Between the Lines**

## **Book Review Program**

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#### WHAT IS BETWEEN THE LINES?

BETWEEN THE LINES is a new program at Belmont Books that lets anyone between the ages 7-17 read books before they're published. Each month, publishers send us Advanced Reader Copies (ARCs) of books for us to read and decide which we should sell in our store. But we just don't have time to read them all. That's where you come in.

#### **HOW DOES IT WORK?**

- 1. Fill out and return the attached enrollment form.
- 2. Come to the store and select an ARC.
- 3. Read the ARC and write a review. The book is yours to keep!
- Email us your review at <u>btl@belmontbooks.com</u> or bring it into the store.
- 5. Pick up a new ARC, and repeat!
- 6. All reviews will be posted on our blog.

### A FEW RULES:

- Take only one ARC at a time. Once you've sent in your review, you can pick another ARC.
- Reviews may be edited for clarity and length.
- Reviews may be used in the store, posted on our web site or quoted on social media.
- If we pick your review for a "shelftalker" (printed label on the shelf), you'll receive a store credit of \$5.00 (limited to 2 each month). You can only use one store credit per purchase.
- Credit will not be given until your review appears on our shelves.

#### WHAT SHOULD BE IN YOUR REVIEW?

Did you love the book? Was it just okay? Would you recommend it to a friend? Which character was your favorite and why? What other books would you compare it to? (These are just suggestions.) Try to keep your reviews under 100 words.

| BETWEEN THE LINES ENROLLMENT FORM    |            |
|--------------------------------------|------------|
| Name:                                | Birthdate: |
| Email:                               | Phone:     |
| Parent/Guardian Name (please print): |            |
| Parent/Guardian Signature:           |            |

By signing this form, Parent/Guardian gives permission for Belmont Books to use, post or quote any reviews written by the child named above (Participant) as part of the Between the Lines program. Belmont Books agrees not to post or print any information about the Participant other than their review, first name and age. Participant may withdraw from the program at any time. Parents/Guardians are solely responsible for ensuring Participants choose ARCs appropriate for their age and reading ability.